ORGANIZATION:
Mid-America Regional Council and Aging Ahead Area Agency on Aging

TWO PROJECTS IMPLEMENTED BETWEEN 2017-2019 BY MID AMERICA REGIONAL COUNCIL’S AREA AGENCY ON AGING AND AGING AHEAD AREA AGENCY ON AGING EXPLORED INNOVATIVE PROGRAMS TO COMBAT FOOD INSECURITY IN KANSAS CITY AND ST. LOUIS RESPECTIVELY.

SUMMARY BRIEF

ABOUT US

- Mid-America Regional Council (MARC) is a nonprofit association of city and county governments and the metropolitan planning organization for the bistate Kansas City region. Governed by a Board of Directors made up of local elected officials, we serve nine counties and 119 cities. We provide a forum for the region to work together to advance social, economic and environmental progress. MARC is funded by federal, state and private grants, local contributions and earned income. The Mid-America Regional Council promotes regional cooperation and develops innovative solutions through leadership, planning and action.

- Aging Ahead Area Agency on Aging is one of 10 Area Agencies on Aging in Missouri, providing supportive services in St. Louis, St. Charles, Franklin and Jefferson counties since 1973. Adults 60 and older count on Aging Ahead to provide warm, nutritious meals, connection to resources and supportive services like Meals on Wheels, Community Centers, Caregiving Services, Community Options Consulting and Case Management.

PROJECT PURPOSE

- The purpose of this project was to use technology interventions to improve service, delivery, and cost effectiveness of nutrition programs for older people at high risk of malnutrition.

PROJECT LENGTH

- Two years

KEY CHALLENGES OVERCOME

- Technology availability and customization to meet programmatic needs;
- Staff and client openness to technology;
- Assuring client access to high-speed internet;
- Developing technology-focused client education materials.